



AUSTRALIAN ENERGY WEEK

20-23 June 2016

Pullman & Mercure Melbourne Albert Park

Organised by:

Quest Events

Meet. Learn. Grow.



POST-SHOW REPORT



2016 sponsors and exhibitors included:



AUSTRALIAN ENERGY WEEK 2016

REVIEW FROM THE CHAIR

Dear Energy Executive,

More than 400 attendees at Australian Energy Week in Melbourne in mid-June had the benefit of 88 expert presenters and panelists over 4 days, across 8 different tracks. They covered a wide range of issues that stand between the Australian community and achievement of the CoAG Energy Council's recently-announced goal of integrating energy and climate change policies to deliver secure supply and the lowest possible prices.

Not surprisingly, much of the speakers' focus - and the audience's questions - was on the drivers for change and the need for a durable, bipartisan approach to settle investors' nerves and to encourage lenders' support for new developments.

One of the most interesting questions was posed by speaker Roberto Bocco, Head of Energy Industries at the World Economic Forum. "We are witnessing a continuous trend for decarbonisation," he said, "but what if the future of energy is different from what we are expecting?" Diversity among leading nations pursuing the transformation of electricity supply, he pointed out, highlights that there is no single pathway to a more affordable, sustainable and secure energy system.

The capacity of the Australian Energy Week presenters to pursue the prospects of diversity and the differing pathways to our national energy future was, I think, the major strength of the conference - which will be held again in Melbourne in May next year.

Feedback from the attendees thronging the Albert Park venue for the event repeatedly pointed to the benefits of being exposed to a wide range of views in an environment notable for calm discussion - and, having organised and participated in a multitude of conferences over the past 35 years, I was struck by the high level of networking I saw around me.

If I had to pick two major issues that arose from the three days of conference discussion, I would go for the ongoing need to resolve the problem of capacity indigestion in the east coast generation market (and the strong sense that this could not be allowed to continue to drift) and the rising focus on building new high voltage interconnection between east coast States to cope with the continuing growth of wind power in particular.

Overall, to quote speaker Ian McLeod, Chairman of the energy committee of the Queensland Futures Institute, the conference yet again underscored that "change isn't easy" and "the journey is not over and never will be."



Keith Orchison

Director **Coolibah Pty Ltd & Chair**, Event Advisory Panel,
Australian Energy Week 2016

2016 EVENT KEY CONTRIBUTORS

Official 2016 Event Advisory Panel



STEPHANIE BASHIR
Head of Policy & Regulation New Energy
AGL



TIM BUCKLEY
Director of Energy Finance Studies
Australasia Institute for Energy
Economics and Financial Analysis



SIMON CAMROUX
Manager Wholesale Markets Regulation
AGL



ROBERT CLARK
Chair of Energy Strategy and Policy
UNSW



GAVIN DUFFY
Manager Policy and Research
St Vincent de Paul Society



KATE FARRAR
Managing Director
Qenergy



HUGH GLEESON
Former Chief Executive Officer
United Energy and Multinet Gas



BRIAN GREEN
Board Member
Energy Users Association of Australia



ALISTAIR LEGGE
General Manager Customer and
Technology
United Energy and Multinet Gas



KEITH ORCHISON
Director
Coolibah Pty Ltd



CHARLES POPPLE
Executive Advisor - Industry
Development
AusNet Services



CLARE SAVAGE
Director Policy
Business Council of Australia



ROSEMARY SINCLAIR
Chief Executive Officer
Energy Consumers Australia



ANTHONY VASSALLO
Delta Electricity Chair in Sustainable
Energy Development
University of Sydney

Top speakers from Australian Energy Week 2016 included:



THE HON. JOSH FRYDENBERG MP
Minister for Resources, Energy and
Northern Australia
Australian Government



JOHN PIERCE
Chair
Australian Energy Market Commission



THE HON. LILY D'AMBROSIO MP
Minister for Energy and Resources
Government of Victoria



ANDY VESEV
Managing Director and Chief Executive
Officer
AGL



FRANK CALABRIA
Chief Executive Officer Energy Markets
Origin Energy



PAUL ITALIANO
Chief Executive Officer
TransGrid



PAUL BROAD
Managing Director and Chief Executive
Officer
Snowy Hydro



JON STRETCH
Chief Executive Officer
ERM Power



GREG EVERETT
Managing Director
Delta Electricity



MICHAEL FUGE
Chief Executive Officer
Pacific Hydro



SEAN MC GOLDRICK
Executive Manager Asset Management
Western Power



CHARLES POPPLE
Executive Advisor - Industry
Development
AusNet Services



RAINER KORTE
Executive Manager Asset Management
ElectraNet



JAMES MYATT
Co-founder and Chief Executive Officer
Mojo Power



KYLIE HARGREAVES
Deputy Secretary
NSW Department of Industry -
Division of Resources & Energy

2016 EVENT AT A GLANCE



DAY 01 Pre-conference Full Day In-Depth Learning Sessions ▶ 20 June

IN-DEPTH LEARNING
SESSION A -
THE FUTURE ENERGY
MIX

IN-DEPTH LEARNING
SESSION B -
ENERGY PRODUCTIVITY
& DEMAND OUTLOOK

IN-DEPTH LEARNING
SESSION C -
ENERGY IN IoT

IN-DEPTH LEARNING
SESSION D -
THE FUTURE GRID

SEPARATELY
BOOKABLE!

START OF MAIN CONFERENCE AND EXHIBITION

DAY 02 Main Conference - Plenary ▶ 21 June



**Australia's Energy
Markets Outlook**

The plenary day - **Australia's Energy Markets Outlook** - addressed the biggest issues facing the energy sector, designed to give all in attendance a high level overview of the outlook for all parts of the energy supply chain, from generation to end use, and their broader implications.

The plenary included an opening Ministerial Address as well as keynotes and a CEO Panel Session. Closing the day was a networking drinks reception and official event dinner.



EXPO

DAY 03 Main Conference - Streams ▶ 22 June



**NEM FUTURE
FORUM**

The NEM Future Forum focused on addressing the challenges and uncovering the opportunities facing networks in a time of rapidly increasing consumer engagement, changing demand patterns and an evolving technological landscape.



**ELECTRICITY
STORAGE
FUTURE FORUM**

The Electricity Storage Future Forum analysed the outlook for the deployment of storage technologies in Australia, the new business opportunities it creates and its impact on the energy existing markets.



**NEXTGEN
ENERGY ICT**

NextGen Energy ICT explored the exciting opportunities for energy companies to operate more efficiently and to deliver innovative services by analysing more and new data and embracing the digital evolution.



**FUTURE
GENERATION**

Future Generation focused on understanding the future energy mix in Australia, integrating more renewables into the grid, the outlook for specific generation technologies and the policies needed to reach desired outcomes.



EXPO

END OF MAIN CONFERENCE AND EXHIBITION

DAY 04 Energy Policy Forum ▶ 23 June



**ENERGY POLICY
FORUM**

The Energy Policy Forum was designed to facilitate discussion between industry, end users and government at a state and federal level, to give attendees a better understanding of the policy outlook and to work towards better outcomes for all.

SEPARATELY
BOOKABLE!

WHO ATTENDED AUSTRALIAN ENERGY WEEK 2016?

The conference and the exhibition are open only to paid delegates, ensuring the people you meet are the people you need to meet - senior level stakeholders in Australia's energy future.



413

ATTENDEES



192

COMPANIES



100%

OVERALL DELEGATE
SATISFACTION FROM OUR
FEEDBACK FORMS

Satisfaction overall scores from our survey respondents:



RATED THE SPEAKERS
"GOOD" OR "EXCELLENT"

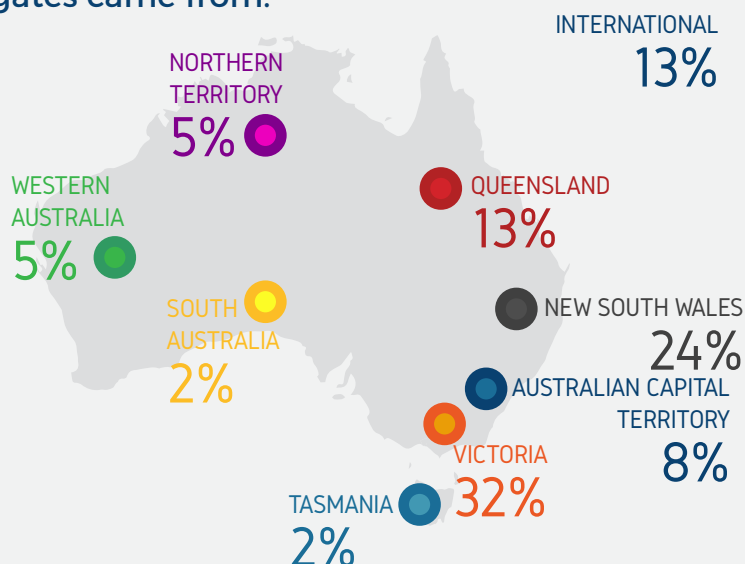


RATED THE
PRESENTATIONS &
CONTENT AS
"GOOD" OR "EXCELLENT"

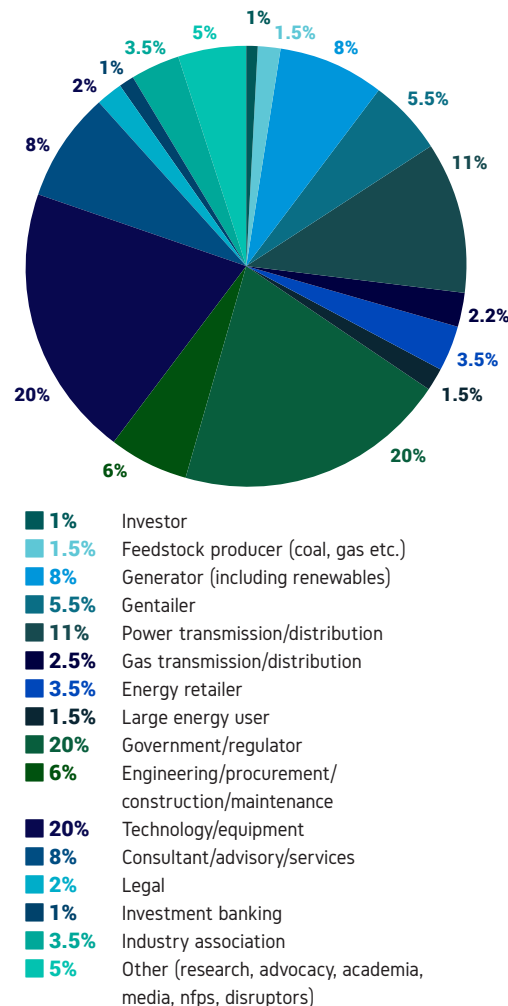


RATED THE OF
NETWORKING AS
"GOOD" OR "EXCELLENT"

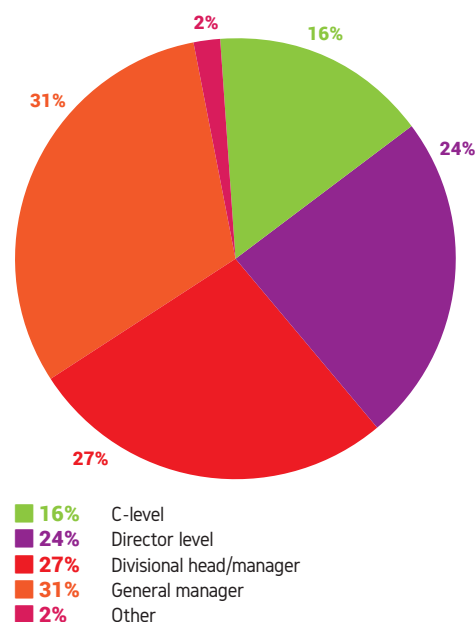
Our delegates came from:



By organisation:



By job title:



IN GOOD COMPANY



ORGANISATIONS THAT ATTENDED AUSTRALIAN ENERGY WEEK 2016 INCLUDED...

ABB Australia	Clough	Global CCS Institute	Powercor Australia	Group
ACALET	Consolidated Power Projects	Goldwind Australia	Powerlink Queensland	The Centre for International
Acculec Group	Australia	Government of South Australia	Powershop	Economics
ACIL Allen Consulting	Coolbah	Government of Victoria	Public Utilities Office - WA	Toshiba International
ADME Fuels	Creative Analytics	Greensync	Department of Finance	Corporation
AE Smith & UASG	CSIRO	Honeywell Process Solutions	PwC Australia	TR
AEC	Cushman & Wakefield	Horizon Power	QGC	Transfield Worley Power
Aggreko	DB Results	Hydro Tasmania	QIC	Services
AGL Energy	Delta Electricity	IBM	Quanta Services Australia	TransGrid
AI Group	Department of Economic	Infin Energy	Queensland Audit Office	Treasury
Alinta Energy	Development, Jobs, Transport	Institute for Energy Economics	Queensland Competition	Trustpower
Allens	and Resources	and Financial Analysis	Authority	UGL Limited
Altis	Department of Energy and	Investor Group on Climate	Queensland Productivity	United Energy and Multinet
Andritz	Water Supply, Queensland	Change	Commission	Gas
APR Energy	Department of Environment	ITP Renewables	RCR Infrastructure	University of Melbourne
Asaleo Care	Department of Industry -	J & P Richardson Industries	Red Energy	University of Queensland
Aspen Medical	Division of Resources & Energy,	James Cook University	Reposit Power	University of Sydney
ATCO Australia	NSW	Jemena	Revium	University RMIT
Aurora Energy	Department of Industry,	Jinora Corporation	Rio Tinto	UNO Technology
AusNet Services	Innovation and Science	John Laing	Rusal Australia	UNSW
Australian Alliance to Save	DLA Piper	KPMG	SAI Global	Utilibill
Energy	DUET Group	Landis+Gyr	SAP Australia	Vanuatu Utilities Regulatory
Australian Energy Council	EcoGeneration	Living Utilities, Lendlease	SapientNitro	Authority
Australian Energy Market	EDMI	Lowfoot Inc.	Schweitzer Engineering	Vector
Commission	ElectraNet	Lumo Energy	Laboratories	Velocity Energy
Australian Energy Market	Electrix	M2 Energy	Select Solutions	Vinci Energies
Operator	Elgas Limited	Macquarie Bank	Service Stream	Visy Industries
Australian Energy Regulator	Embark Australia	Macquarie Capital Australia	Siemens Australia - Energy	Wärtsilä Australia
Australian Renewable Energy	EMSc Asia Pacific	Marchmont Hill Consulting	Management Division	Weatherzone
Agency	Energy Consumers Australia	Marubeni Power Development	Silver Spring Network	Western Power
Australian Solar Council	Energy Correction Options	Minerals Council of Australia	Simply Energy	Wilson Transformer
Autodesk	Energy Efficiency Council	Minerva Advisory	Singapore Power Limited	Company Windalliance
Billcap	Energy Made Clean	Minter Ellison	Skybridge	Woolworths Food Group
Bradman Carbon & Energy	Energy Renaissance	MMEM	Snowy Hydro	World Economic Forum
Recruitment	Energy Skills Queensland	Mojo Power (Enegeni)	Splunk	(Switzerland)
Brave Energy	EnergyAustralia	Momentum Energy	St Vincent de Paul Society	World Energy Council
Capgemini	Epic Energy	NHP	Stanwell	Zest Energy
Carnegie Wave Energy	Ergon Energy	Oakley Greenwood	Sumitomo Mitsui Banking	Zinfra Group
CDM Smith Australia	ERM Power	Office of Environment and	Corporation	
Citeos	Essential Services Commission	Heritage	TasNetworks	
Clean Energy Regulator	Federal Government	Omexom	Telstra	
Climate Change Authority	Freshwater Group gasTrading	Origin Energy	Territory Generation	
Climate Council of Australia	Australia	Pacific Hydro	TESLA Asia Pacific	
ClimateWorks Australia	Gentrack	Paragon Media	The Boston Consulting	

“I found the sessions insightful, illuminating, easy to understand yet they opened up new and complex understandings for me.”

-Policy Officer, Department of Industry, Innovation & Science

MARKETING ACTIVITY FOR AUSTRALIAN ENERGY WEEK 2016

We kept our partners' brands top of mind throughout the marketing campaign for Australian Energy Week 2016, with a significant investment in collateral, e-communications and advertising.

PRINTED BROCHURE MAILED TO 10,000 RECIPIENTS ✓



PRINT ADVERTISING APPEARED IN ➔

Australian Energy Review
Gas Today
Energy Source and Distribution
AIE Energy News Journal
Utility Magazine



CONTINUED ENGAGEMENT AND EXPOSURE THROUGH TWITTER



DEDICATED MICRO SITE ✓



TARGETED eDM CAMPAIGN ✓



MONTH CAMPAIGN



EDMs SENT



TARGETED CONTACTS



CLICK THROUGH RATE

**EVENT LISTINGS, BANNER ADVERTS
AND ONLINE PRESENCE FOR THE
LEAD-UP TO THE EVENT** ✓

**PARTNER EDMS SENT TO
EXTERNAL DATABASES OF UP TO
11,000 CONTACTS** ✓



**DEDICATED EVENT LINKEDIN GROUP
WITH OVER 650 QUALIFIED SENIOR
ENERGY EXECUTIVES** ✓



CONFERENCE.
INDUSTRY STREAMS.
EXPO.
NETWORKING.
20-23 June 2016
Pullman & Mercure Melbourne Albert Park

Dear Reader,

As a valued reader of Renew Economy, we would like to invite you to attend the **Australian Energy Week**, being held in Melbourne from 20-23 June 2016.

Moving to a low carbon future needs to be a top priority, not only for the energy sector, but for the all Australians, and this goal requires the support of all - not just the renewables sector. This inaugural event brings together stakeholders from the entire energy supply chain to provide the necessary platform for analysis, debate and collaboration at a time when it is most needed.

Bringing together over 50 other speakers from across the energy sector including CEOs and executives from industry, government, regulators and end users, it promises to be the most significant energy event in 2016.

For a full look at the speakers and agenda for this 4-day, one-stop-shop energy event, please [download the brochure here](#).

ALL THE BIG ISSUES. ALL THE KEY PLAYERS. ALL UNDER ONE ROOF.

Key speakers at the event include:

John Pierce Chair Australian Energy Market Commission (AEMC)	The Hon. Lily D'Ambrosio MP Minister for Energy and Resources Government of Victoria	Andy Vesey Managing Director and Chief Executive Officer AGL Energy	Frank Calabria Chief Executive Officer Markets Origin Energy	Paul Italiano Chief Executive Officer TransGrid

AUSTRALIAN ENERGY WEEK 2016

400+ DELEGATES	6x CONFERENCE STREAMS	50+ INDUSTRY SPEAKERS	30+ EXHIBITORS	5★ NETWORKING
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Why do you need to be at Australian Energy Week?

- **Your only opportunity in 2016 to network with key players** from the entire energy value chain under one roof
- **Unparalleled access to industry and government leaders** whose decisions shape the future of the energy industry
- **Tailored content streams** addressing your biggest challenges and uncovering real commercial opportunities
- **Separate the facts from the hype** to successfully navigate your organisation through an uncertain future as the sector decentralises, decarbonises and digitalises

To attend, simply register online [here](#) or call the booking hotline on +61 (0)2 9977 0565.

Register before 29 April and save up to \$500!

Sincerely on behalf of,

Patricia Alfaro
Conference Director
Australian Energy Week 2016
20-23 June, Pullman & Mercure Melbourne Albert Park
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This event is supported by:

IN THE MEDIA

Australian Energy Week 2016 was a platform for industry leaders and government to launch strategic initiatives and make announcements to stakeholders in the energy sector.



“AGL Energy will offer customers with electric cars such as Tesla’s Model S unlimited charging for \$1 a day under a new plan... Chief executive Andy Vesey told the Australia Energy Week conference the electricity supplied to electric vehicles under the offer would be fully ‘carbon offset’”

-Australian Financial Review

“We believe that the future will be distributed energy, particularly in these small micro grids,’ said Laurie Curro, Horizon’s general manager of power system services, in a presentation at Australian Energy Week 2016 in Melbourne last week.”

-RenewEconomy



“At the Australian Energy Week conference in Melbourne yesterday, Mr Vesey said as the nation’s ageing coal fleet came to the end of its life, a government plan would be needed to mitigate the economic and community impact of the transition to renewables.”

-The Australian

EVENT PHOTOGRAPHY



“A solid overview of the current policy environment and the future policy roadmap for Australia’s energy market”

-Advisor, ERM Power



“A thoughtful and thought provoking discussion to assist understanding of current local and global energy issues and possible future trends in the Australian Energy Market”

-Legal Counsel, Jemena



“Diverse range of senior attendees, relevant and interesting content”

-Regional Sales Manager, Splunk



“Brilliant”

-Engineer, ABB Australia





2nd annual

AUSTRALIAN ENERGY WEEK 2017

ALL THE BIG ISSUES.

ALL THE KEY PLAYERS.

ALL UNDER ONE ROOF.

New dates announced for 2017

20-23 June 2017

Pullman & Mecure Melbourne Albert Park

Talk to us today!

Contact **Aleks Zids**

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✉ aleks@questevents.com.au

to secure your sponsorship package.



www.energyweek.com.au